

Become a Montgomery Zoo sponsor

Zoo Weekend: March 10-11, 2018 | 9am-6pm daily

The Montgomery Zoo is seeking Zoo Weekend sponsors. Proceeds earned during this event are used to remodel old exhibits, construct new exhibits, and improve the overall facility. Zoo Weekend brings approximately 15,000 guests, weather permitting, to the Zoo. Proceeds from previous Zoo Weekend festivities have supported exhibit construction of the North American River Otter, African Elephant, American Alligator, and most recently the soon-to-open Stingray Bay exhibit. Zoo Weekend will be held on Saturday and Sunday, March 10-11, 9am-6pm daily.

May we count on your support as a sponsor for Zoo Weekend?

GAME SPONSORSHIP PACKAGES | Zoo Weekend Sponsor Package

In return for your **\$500** sponsorship, the Montgomery Zoo will provide:

- Corporate identification in the games area.
- The ability to distribute advertising material at a designated game site.
- Corporate identification on the zoo's web site.
- Corporate identification in the Zoo Weekend event program.
- Ten (10) Zoo Weekend (March 10-11) admission passes.

VALUE SPONSORSHIP PACKAGE | 2 Event Sponsorships, get one extra event free!

Sign up by March 1 to sponsor both Zoo Weekend (March) and ZooBoo (October) for **\$1000** total and you will also be listed as a sponsor for Summer Animal Enrichment Day (July 21, 2018) for NO COST.

- Corporate identification in the games area.
Signage placed along main walkway during Animal Enrichment Day.
- The ability to distribute advertising material at the game site for both Zoo Weekend and Zoo Boo.
- Corporate identification on the zoo's web site.
- Corporate identification in the event(s) program.
- Ten (10) Zoo Weekend (March 10-11) admission passes.
- Ten (10) Zoo Boo (October) admission passes.

Please see the following page for additional Zoo Weekend Sponsorship options.

We truly need your help to make this event the best that it can be for Montgomery Zoo guests. Thank you for your consideration of this request and we hope to have you on board. Please contact me at (334) 306-4253 or scpierce@montgomeryal.gov if you have any questions.

Thank you!



Steven C. Pierce, Zoo Program Services Manager

montgomeryzoo.com

facebook.com/montgomeryzooandmannmuseum



Mayor

Todd Strange

Zoo Director

Doug Goode

Deputy Zoo Director

Marcia Woodard

2301 Coliseum Parkway
Montgomery, AL 36110

(334) 625-4900

Fax (334) 625-4916

montgomeryzoo.com



ZOOLOGICAL ASSOCIATION
OF AMERICA

Become a Montgomery Zoo sponsor

Zoo Weekend: March 10-11, 2018 19am-6pm daily

Jaguar Stage Sponsor | \$2000

Located in the South America realm of the zoo, the Jaguar Stage hosts live entertainment from local musicians, singers, and dancers.

In return for your sponsorship, the Montgomery Zoo will provide:

- Corporate identification at the Jaguar Stage.
- The ability to distribute advertising material at the Jaguar Stage.
- Corporate identification in the Zoo Weekend event program
- 30 Zoo Weekend (March 10-11) admission passes

Petting Zoo Sponsor | \$1000

Located in the Asia realm of the zoo adjacent to the playground, the Petting Zoo features African pygmy goats, sheep, llama, geese, and ducks. Guests can pet the animals and purchase feed to give to the animals. This area is a popular destination for families with children.

In return for your sponsorship, the Montgomery Zoo will provide:

- Corporate identification at the petting zoo.
- The ability to distribute advertising material at the petting zoo.
- Corporate identification on the zoo's web site.
- Corporate identification in the Zoo Weekend event program.
- 20 Zoo Weekend (March 10-11) admission passes.

Keeper Talk Sponsor | \$250 (one day) -or- \$400 (two days)

Keeper talks led by the Animal Care staff will be held daily at the African Lion and African Elephant exhibits.

In return for your sponsorship, the Montgomery Zoo will provide:

- Listed as keeper talk sponsor at your choice of the Lion or Elephant talk.
- Corporate identification at the location of the talk.
- Corporate identification on the zoo's web site.
- Corporate identification in the Zoo Weekend event program.
- 4 Zoo Weekend admission passes (one day sponsor).
8 Zoo Weekend admission passes (two day sponsor).

Additional custom sponsorship packages may be available. Contact Steven C. Pierce with your requests or ideas. Please contact me at (334) 306-4253 or scpierce@montgomeryal.gov if you have any questions.

Thank you!



Steven C. Pierce, Zoo Program Services Manager

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